

Presentation Title	Place in Schedule
Strategies to increase health workers' adherence to the annual periodic medical examination	Poster Session <i>Day 2 – Wednesday – May 9th, 2018 8:30am-9:30am</i>
Description of Presentation	Presenter Name(s) And Credentials
<p>Introduction: In Brazil, the Ministry of Labor establishes standards that must be fulfilled by companies through procedures that ensure the health and safety of their workers. Among them is the one that provides for the creation of a safety and health core in the organizations according to the number of employees and the risk degree of the company. In addition, another rule governs the implementation of an occupational health control program, where it is planned to perform the occupational health medical examination by all workers, and the periodicity of this examination will depend on the specific risks of each function. This requirement, it is a constant challenge to have workers come to assess their health status and conduct preventive exams at the periodic medical examination annually, especially at health facilities. Objective: To present strategies adopted by a tertiary, private and philanthropic hospital in the city of São Paulo to increase adherence to the annual periodic medical examination of workers, becoming the reference service for the health of their workers. Materials and methods: Historically in the institution, the average adherence to the annual medical examination was 50%, in 2008 we reached 48% and in 2009, 52%. In addition, we perceive the need to know better the health profile of our population to implement more assertive actions to the main needs, besides performing integrated health and safety actions, not only due to mandatory formalities in Brazil for regulatory issues. Thus, in order to implement actions to promote health and focus on the individual needs of each worker, in addition to collective actions, in 2010 a Quality of Life Program was implemented, with the slogan: "Whoever is well cared for, cared for better ". The team that counted on medical, occupational health nurse work and nursing technician, was complemented by the following professionals: nutritionist and psychologist health coaches, social worker and ergonomist physiotherapist, having as premise of this integrated management the care to the worker, the dissemination of the culture of "well-being" from individual</p>	Leonardo Piovesan Mendonça, PhD <i>HAOC, Brazil</i>
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behavioral change, excellence in corporate health management practices and management of costs with the health plan offered by the Hospital to workers and their dependents. Results and Discussion: The adoption of strategies aimed at the promotion of workers' health, such as immunization, nutritional assessment and monitoring, health and wellness coaching, work gymnastics, ergonomic analysis of workplaces, in addition to physical activities in the workplace, singing and choral, forums with topics related to health promotion and disease prevention, among other actions, a 50% increase in adherence to the periodic medical examination was demonstrated, achieving a 99% adherence. Conclusion: From the experience acquired with the implementation of the program, we verified the importance of the adoption of interdisciplinary health actions, allied to an organizational culture that promotes health and well-being to its workers.