Presentation Title	Place in Schedule
What's needed to create a movement for Total Worker Health®	Concurrent Session 3.5 *Day 2 – Wednesday* *May 9th, 2018* *4:00 – 5:15pm*
Description of Presentation	**Presenter Name(s) And Credentials**
SAIF is Oregon's not-for-profit, state-chartered workers' compensation insurance company. We are the market leader, issuing more than half of the policies in Oregon and providing coverage to more than 600,000 workers. Our vision is to be an industry innovator that makes Oregon the safest and healthiest place to work. We exist to serve and protect the Oregon workforce, meeting the needs of workers and employers and strengthening Oregon's economy. SAIF is a NIOSH Total Worker Health® affiliate—the first workers' compensation organization in the country to hold this status. When SAIF initially embarked on our Total Worker Health® journey, we focused on spreading the word and gaining initial buy in. Select policy holders were supported one on one and presentations about the intersection between health and safety were given to employers and employees alike. Initial needs included resources and concrete, understandable examples of the importance of health to safety. SAIF selected six health topics that influenced safety, had implications for long-term health, and had employerlevel strategies for change: hydration, nutrition, physical activity, fatigue, chronic stress, and tobacco. As acceptance of TWH took root, a new strategy was needed to be able to accelerate adoption of TWH concepts and practices. TWH staff at SAIF developed a logic model aimed at building an Oregon movement for TWH. The first part of this model focuses on advancing the skills and confidence of SAIF's over 75 safety consultants. This is accomplished through an internal podcast, joint site visits to policyholders, and the joint development of simple, direct materials that can be used by consultants to advise policyholders. The second part of the logic model focuses on inspiring policyholders to adopt TWH principles. A pitch video was developed and a series of e-learning modules are in development allowing	Sabrina Freewynn, MPH *SAIF*

for the potential for greater reach to more businesses. Additionally, SAIF is piloting the use of two tools for business engagement and will be evaluating these for 1) actual changes at the policyholder level, 2) policyholder acceptance of the tools, and 3) consultant acceptance of the tools. In the coming year, SAIF will collect and share policyholder stories of success and challenge to further inspire consultants and businesses alike. This session will describe how SAIF is strategizing to create a movement for TWH in Oregon. We will share the materials we have developed and discuss the tools for measuring change.	