

| Presentation Title | Place in Schedule |
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| Managing Cultural Diversity at U.S. Construction Sites: Hispanic Workers' Perspectives | Concurrent Session 6.3 <i>Day 3 – Thursday</i> <i>May 10th, 2018</i> <i>4:05-5:30pm</i> |
| Description of Presentation | Presenter Name(s) And Credentials |
| <p>Communication on construction sites is crucial for improving overall construction performance. Cultural barriers influence the clarity of communication between construction supervisors and Hispanic workers on U.S. construction sites, which affects safety performance. A recent study has confirmed the existence of three active cultural differences: high power distance, collectivism, and uncertainty avoidance. In this presentation, Hispanic workers' perspectives regarding active cultural differences (ACD) will be presented. While the goal is primarily to communicate active cultural differences, the presentation will reveal additional important factors that affect Hispanic construction workers, such as daily work conditions, the effectiveness of government agencies' regulations, workers' legal status, and reporting non-severe injuries. There are very few, if any, empirical studies that have focused on cultural diversity on U.S. construction sites. Therefore, this presentation will provide a meaningful understanding of the nature and influence of cultural differences, which in turn helps construction supervisors manage their diverse workforce as well as aids future research studies that are focused on cultural diversity.</p> | Ahmed Al-Bayati, PhD, PE, CHST <i>Western Carolina University</i> |

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