

Presentation Title	Place in Schedule
Fundamentals of Total Worker Health® Approaches – From Reach to Exposure to Engagement	Concurrent Session 1.6 <i>Day 2 – Wednesday May 9<sup>th</sup>, 2018 1:00 – 2:15pm</i>
Description of Presentation	Presenter Name(s) And Credentials
<p>Fundamentals of Total Worker Health® Approaches: Essential Elements for Advancing Worker Safety, Health, and Well-being is a workbook, published by National Institute for Occupational Safety and Health in December 2016, with the aim to provide a practical starting point for employers, workers, and other professionals to implement workplace safety and health programs and identify initial steps to improve worker well-being. The workbook can help organizations identify and address job-related factors that may be contributing to health problems, like hours of work, workload and stress levels, interactions with coworkers, and unhealthful work environments.</p> <p>Fundamentals of Total Worker Health (TWH) Approaches introduces new information on integrated approaches, such as five Defining Elements of TWH and a new conceptual model, the Hierarchy of Controls Applied to NIOSH Total Worker Health®. In addition to providing examples of TWH approaches it offers organizations a self-assessment tool and resources to develop an action plan and measure progress specific to the organization.</p> <p>Following the release of the document, NIOSH engaged in a targeted dissemination strategy under its research translation and communication framework. The primary objective of the proposed poster is to illustrate the dissemination strategy for the NIOSH Fundamentals of Total Worker Health Approaches. We will describe the one-year post-release results, including the reach and effectiveness of each channel. We will identify how the document was disseminated using differing channels (traditional media, new media and social media) and the level of engagement with partners to enhance visibility and build interest. We will describe how this strategy and results will help us to better understand adoption of the document, to create a network of collaborators, and to maintain channels for obtaining feedback from stakeholders. Additionally, we will share examples of media and avenues used for dissemination, and present</p>	Reid Richards <i>NIOSH, Office for Total Worker Health</i>
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our analysis of dissemination successes and lessons learned. The findings reported in this presentation are not available in the scientific literature; however, NIOSH findings for evaluating integrated dissemination strategies have been presented at scientific meetings by NIOSH staff. The presenters will share opportunities for using integrated dissemination strategies to further engage with partners and understand adoption of Total Worker Health guidance.