

Presentation Title	Place in Schedule
<p>CDC's new Workplace Health Resource aims to help businesses improve employee's productivity and Performance</p>	<p>Concurrent Session 2.2 <i>Day 2 – Wednesday</i> <i>May 9th, 2018</i> <i>2:30 – 3:45pm</i></p>
Description of Presentation	Presenter Name(s) And Credentials
<p>Introduction Most business leaders say putting in place work design and wellness strategies to address job stressors can have a positive effect on employee productivity and performance. However implementing a comprehensive coordinated workplace health (wellness) program can seem insurmountable for companies specifically for small and mid-size businesses. The Centers for Disease Control and Prevention (CDC) new innovative workplace health website, the Workplace Health Resource Center (WHRC) (www.cdc.gov/WHRC), is designed to provide vetted resources and innovative features to guide employers on how to develop and implement strategies to improve work spaces for all businesses while improving the overall health of their employees.</p> <p>Approach The free website is designed under the guidance of two approaches: CDC Workplace health model and Total Worker Health. The website is the first online destination for businesses and professionals in the workplace health community to find tools, real-world case study examples, and videos that companies can use to tailor their workplace to improve their workplace culture.</p> <p>Participants will learn modern approaches to improve employee's performance through areas such as ergonomics, incorporating physical activity at sedentary workplaces, and redesigning workstations.</p> <p>Participants will be able to easily navigate the site to identify evidence-based resources that can help businesses improve employee's productivity.</p> <p>Results This session will allow participants to see how users who have visited the site find work design resources helpful to address job stressors while improving their employee's health. Participants will be able to</p>	<p>Starlynn Gornail, MHS <i>ICF</i></p>

identify resources that were helpful to this visitors through the 5-star rating feature and identify top key search terms entered by visitors who were looking for work design information. Also, participants will learn about additional web and social media metrics after the August 2017 launch.

Conclusion

At the conclusion of the presentation, participants will be able to identify effective work design strategies, based on the CDC Workplace Health Model and Total Worker Health principles, found on the website.

Participants will be able to identify search terms that are relevant to users who are searching to improve employee performance. Finally, participants will learn best practices on how to put in place work design and wellness strategies to address job stressors.